

DS/SPORT

SPA RALLY

VIP EXPERIENCE



28 & 29 NOVEMBER 2026

spa!
The original

VEDIA

BIERE
DESAMIS
0.0% ALC.

Segafredo
— ZANETTI —

CYBERNET

KYMCO

SUBARU

VAN DER VALK

IMS
INTERNATIONAL
MOTOR SHOW
LUXEMBOURG

WWW.SPARALLY.COM



A UNIQUE & MEMORABLE EXPERIENCE

Be right in the thick of the action and amaze your clients, colleagues and suppliers at **the Final of the Belgian Rally Championship (BRC)**. The **Spa Rally** delivers spectacular competition on its legendary special stages while offering a unique atmosphere **in the heart of the city of Spa**.

VIP PACK For 10 guests

SATURDAY

- »» **VIP Parking**
- »» **VIP premium Hospitality Area**
- »» **Full catering service**
(Breakfast buffet, lunch, afternoon refreshments, dinner)
- »» **Openbar / All Inclusive**
- »» **Service shuttle** to the Special Stages
- »» **Access to the Service Park** in Spa
- »» Exclusive **Bière des Amis** hospitality point
- »» **Event goodies**

€2.950*

VIP PACK For 10 guests

SUNDAY

- »» **VIP Parking**
- »» **VIP premium Hospitality Area**
- »» **Full catering service**
(Breakfast buffet, lunch, afternoon refreshments)
- »» **Openbar / All Inclusive**
- »» **Service shuttle** to the Special Stages
- »» **Event goodies**

€2.150*

OUR EXCLUSIVE SERVICES

Exclusive shuttle service reserved for your guests throughout the day

»» 7-SEAT SHUTTLE	€650	»» 38-SEAT SHUTTLE	€1250
»» 20-SEAT SHUTTLE	€800	»» 50-SEAT SHUTTLE	€1500

PERSONALISED INVITATIONS FEATURING YOUR COMPANY NAME
PRICE : €100

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*ALL PRICES EXCLUDE VAT.

GOLD PACK

- »» 100 general public entries
- »» 1 VIP pack for 10 people
- »» Special stage sponsor
- »» 1 advertisement in the programme
- »» Personalised invitation
- »» Visibility at the event (materials to be provided)
- »» Visibility on the rally's communication channels (website, newsletters,...)
- »» Stickers on all participating cars (25 cm x 15 cm)

€ 20.000*

SILVER PACK

- »» 20 general public entries
- »» 1 VIP pack for 10 people
- »» Special stage sponsor
- »» Personalised invitation
- »» Logo sticker on all participating cars (12 cm x 12 cm)

€ 8.000*

CAR SPONSOR

Placement of your logo next to the number on all participating cars

€ 5.000*

OFFICIAL & DIGITAL PROGRAMME

- »» 1 ad 140x105mm

€ 595*

- »» 1 ad + Logo on 2 panels LED in SPA

€ 990*

- »» 1 ad + pop up + 10 entries :

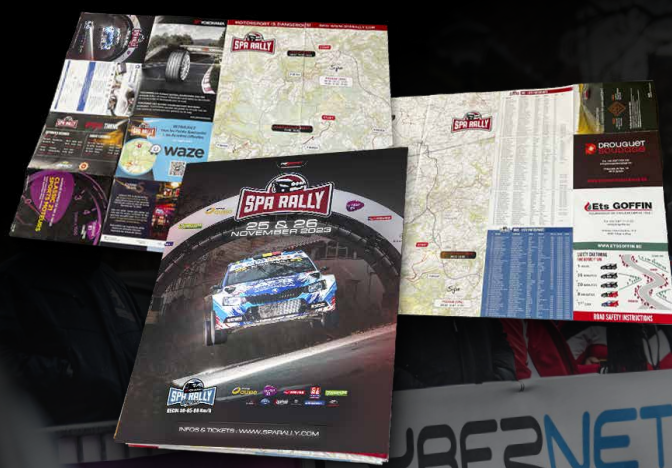
€ 1375*

Digital programme audience in 2025 :
60 000 clicks

STAGE SPONSOR

- »» Advertising banner in the official programme + pop-up in our digital programme
- »» Your logo on the entry bracelets for the stage
- »» Visibility at the start, finish, and spectator points of this stage (visibility material to be provided, installation by our team)

€ 3.000*





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